Gender Mainstreaming and Water for Growth and Development: Diversity as an Agent of Change

Mainstreaming Gender Perspective in the Integrated Water Resources Management Policy: Brazil Case Study

Ninon Machado de Faria Leme Franco

Executive Director

Instituto Ipanema

GWA and CAPnet Brasil

Ciudad de México

20 de Marzo, 2006
FROM THE HAGUE TO MEXICO

- 2000- March, 2 WWF- Gender principle in the Final Declaration, GWA launched

- 2000 Jun/July 2nd : GWA Guidelines, operational rules and Provisional Steering Committee

- 2001- Bonn Conference: Dublin +10

- 2002- WSSD, Johannesburg,

- E- conference in 4 languages

- 2003- 3 WWF Kyoto
BRAZIL: Key events

- **2003** National Water Resources Council-CNRH : seat for Women’s Right Secretariat and a **GWA** member was elected as member

- **2003** Nov10-14 GWA TOT Penedo, Rio de Janeiro

- **2004** March 20-21, workshop on gender in the IWRM, **GWA** co-sponsor , Brasilia

- **2004** National Plan for Women`s Rights Policies *gender* & cross cutting issues and policies
BRAZIL: Key events

• 2004 Background paper: gender as basic principle

• for National Water Plan’s construction

• 2005- Plan’s discussion: a bottom up process/multi stakeholders dialogue;

• 2006: Proposal to a seat at National Water Council elected by Indigenous and Tradicional People
National Water Resources Plan
Brazil 2006
Brazilian Hydrological Regions
Macro Directives

- **International Context**
  - International and regional agenda, transboundary water courses

- **National Context**
  - Governance, capacity building, empowerment IWRM implementation;
    - GENDER AS KEY ELEMENT FOR IWRM
<table>
<thead>
<tr>
<th>Macro Directives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intersectorial and cross cutting policies</strong></td>
</tr>
<tr>
<td><strong>Regional Approach</strong></td>
</tr>
<tr>
<td><strong>Assessment and Monitoring</strong></td>
</tr>
</tbody>
</table>
State Water Councils and Gender *

State Water Councils assessed:

- Civil society: 5 women, 20 men
- Users: 14 men
- Local Gov: 13 men
- State Administration: 6 women, 67 men

Source: SIAPREH 2002/03

Moreira, MM, et alii
Gender perspective in the Federal River Basin Committees Management

- **Women- member**
  - 4
  - 3
  - 2
  - 1
  - 5
  - 8
  - 15
  - 15

- **Men- member**
  - 39
  - 36
  - 37
  - 37
  - 83
  - 74
  - 46
  - 36

- **Women- Deputy member**
  - 3
  - 1
  - 9
  - 8
  - 15
  - 15

- **Men- Deputy member**
  - 36
  - 36
  - 36
  - 36
  - 36
  - 36
State River Basins Committees (86)

- Presidente: 82 men, 4 women
- Vice-Presidente: 61 men, 11 women
- Secretário Executivo: 53 men, 23 women
Federal River Basins Committees Management

- Presidente: 4 men
- Vice-Presidente: 3 men
- Secretário Executivo: 4 men

Legend:
- Green: women
- Blue: men
National Water Resources Plan
Gender Balance in the Plan elaboration process

- Women: 37%
- Men: 63%
Lessons learned & Transferability

- Advocacy - key role
- Education
- Capacity building
- Information sharing
- Communication, Internet and radio network like community radio
- Empowerment
- Learning with failures
- Role of women and men

-Gender Perspective-
-common responsibility

- Transferability is not a simple replication
- Social, cultural, political environment
- Peer review – exchange of experiences
- Indicators designed for each situation
- Economic value of gender perspective - societal concerns
FROM LOCAL EXPERIENCES TO NATIONAL POLICY: BRAZIL CASE

Gender Balance

Women & Men
Intensificar e ampliar a Participação das Mulheres
Criando as condições objetivas para mobilizar e possibilitar a participação das mulheres
COMMUNICATION TOOLS
MULTIPLE ACTIVITIES PERFORMED BY WOMEN

Oficina na AGENDHA sobre “As Mulheres e as Lutas Sociais no Meio Rural”
CONFERÊNCIA REGIONAL DE POLÍTICAS DAS MULHERES BEIRA RIO - CAATINGA
PAULO AFONSO - BA • 07 DE MAIO DE 2004

A CAMINHO DA IGUALDADE DE GÊNERO
RUMO A CONFERÊNCIA ESTADUAL
ATÉ A CONFERÊNCIA NACIONAL

Organização:
Agendha
PASTORAL SOCIAIS
AMPA
Biodiversity

Semi arid region: women are responsible for the 36.1% of agriculture activities, they collect the seeds for sustainable foods production and water management.
DROUGHTS AND WOMEN

• 2006 UNITED NATIONS INTERNATIONAL YEAR OF DESERT AND DESERTIFICATION.

• WOMEN AND DESERTIFICATION:
Cultural expression and Reality
Ceremony of official launching
National Water Plan

Gender Balance?

March 3rd, 2006