Solidarity and decentralisation forms of North-South and South-South funding

Local Action

Creating sustainable links between North & South finance, to access to water & sanitation for all
Raising £25 million in 2005/06

- £6.7m pa Government grants
- £10.7m pa Individuals generated from water industry links
- £2.8m pa Water industry employees and organisations
- £1.3m pa Community groups
- £3.5m pa Trusts and companies
- £2.8m pa Trusts and companies

25 YEARS 1981-2006
Raising the profile of water & sanitation

Programme Partnership Agreement with DFID

- Circulation of 150,000 copies of WaterAid’s newsletter
- Campaigning by supporters

Activities by employees of public and private water industry

Regular features in Rotary News

Links to corporate social responsibility
Taking Action in the UK

An empty glass
The EU Water Initiative's contribution to water and sanitation Millennium targets

**DISCUSSION PAPER**

**Summary**

Water and sanitation targets are badly off track in many countries, including the UK. The EU Water Initiative (EUWI) was launched with great optimism, but so far has fallen short of its intended objectives. Many countries, including the UK, are not on track to meet the Millennium Development Goals (MDGs) targets for water and sanitation by 2015. This is partly due to the fact that the EUWI has not been sufficiently ambitious or well-funded.

The EUWI was intended to provide an umbrella for all EU member states' efforts to improve water and sanitation services in developing countries. However, the initiative has been marred by delays and lack of coordination, and has failed to deliver the promised benefits.

**Key facts you should know**

- The EUWI has not had a significant impact on water and sanitation in developing countries.
- The EUWI has not been sufficiently ambitious or well-funded.
- The EUWI has not been sufficiently coordinated or well-funded.

**Key actions you could take**

- Advocate for greater investment in water and sanitation in developing countries.
- Support local and national efforts to improve water and sanitation services.
- Pressure the European Commission to ensure that the EUWI is adequately funded and coordinated.
- Press for greater transparency and accountability in EUWI-funded projects.

**WaterAid**

WaterAid is an international charity that works to improve the lives of the world's poorest people by providing clean water, sanitation and hygiene education. For more information, visit www.wateraid.org
Working through country programmes
Delivering water and sanitation

**Levered project work:** support and advise local partners on their use of other organisations’ expenditure on water and sanitation work. At least 500,000 water and 500,000 sanitation beneficiaries annually by 2010.

**WaterAid-funded project work:** directly funded local partner organisations to implement water, sanitation and hygiene education provision. At least 1 million water and 1 million sanitation beneficiaries annually by 2010.
Supporting district-wide programmes

- Local Government
- Communities
- NGOs
- Private Sector

Water and sanitation for all
Supporting supply and demand

Integrated district-wide programme and policy actions
Influencing service delivery

**Scaling up partnerships:** working in long-term partnerships to help improve the capacity of major donors or government agencies to deliver more sustainable and equitable water and sanitation services.

**Policy advocacy:** influencing and changing donor and government policies, particularly of those countries in which WaterAid has long term programmes, to favour pro-poor, sustainable and cost effective water and sanitation services.
Taking Action in Africa & Asia

Bridging the gap
Citizens’ Action for accountability in water and sanitation
Sustaining access through solidarity?

Is complementary; can challenge orthodoxy; and champion the unserved, poor and vulnerable

✓ A significant fund and profile base in UK, Australia and America

✓ Support to national and local government in developing community-focused policies and practices

✓ Support to improving service providers in their ability to supply services

✓ Support to communities to articulate their right to services