Water Supply and Sanitation Collaborative Council
- UN General Assembly mandate - 1990
- Secretariat at WHO, Geneva but move to UN DESA
- New Partnership with UN Dept. of Economic & Social Affairs - to be announced at WSSD Johannesburg
- Regional networks in all regions
- Developed Vision 21 for World Water Forum II - consultations with 2000 people in 130 countries
- Main financial supporters: DFID (UK), Dutch, Swiss (SDC) and other donors
- Open membership

Mission Statement
“Accelerate achievements of sustainable water, sanitation and waste management services to all people, with special attention to the unserved poor, by enhancing collaboration among developing countries and external support agencies and through concerted action programmes.”

Operational Strategy
- NOT a funding agency, catalytic support
- A neutral space
- Move from applied research to implementation to advocacy as priority
- Focus on national and regional actions/policies and link with global events and fora
- Broaden partnerships/support: beyond water
- Use existing programmes and initiatives

Operational Structure
- Regional and National chapters with people actually implementing on ground
- Knowledge Centres (WELL, EHP, IRC, etc.)
- Partners with mutual interest
- Thematic Networks:
  - Sanitation (SANDAC)
  - Hygiene (London School of Hygiene and Tropical Medicine)
  - Monitoring and Evaluation (USAID/EHP, LSHTM)
  - Institutional Management Options (IHE)
  - Civil Society, Public-Private Sector Partnerships (ISW, WaterAid, CEO Panel)

Major Partners
- Multilateral Agencies
- Bilateral agencies
- Institutions like IRC, IHE, LSHTM, WEDC, USAID/EHP, SANDEC, FAKT, HTN
NGOs: WaterAid, ISW, Netwas, Cinara, GWP. WWC etc.
Governments
Private sector: CEO Panel of World Water Forum, etc.
Media organizations
UN agencies

Goals and Targets for 2015
- As part of halving the proportion of people in poverty in each country
  - Universal public awareness of hygiene
  - **Halving percentage lacking adequate sanitation (2.4 billion)**
  - **Halving percentage lacking safe water (1.1 billion)**
  - 80% primary children educated about hygiene
  - All schools equipped with facilities for sanitation and handwashing

To Reach 2015 Targets...
- Serve an additional **300,000** people per day for water supply facilities...
- Serve an additional **400,000** people per day for sanitation facilities...

...**every day for the next 15 years!**

Links with Poverty Reduction
- Less disease, improved nutrition, better education & quality of life
- Girls’ education
- Reallocation of time to income-generating activities
- Dignity and privacy: first steps in improving quality of life
- Better awareness, rights and responsibilities
- Improved productivity

Global Water Supply Coverage
Global Sanitation Coverage
Actual and Target Global Water Supply Coverage
Actual and Target Global Sanitation Coverage
Africa, Asia and Latin America and the Caribbean: water supply coverage by category of service, 2000
Africa, Asia and Latin America and the Caribbean: sanitation coverage by category of service, 2000
Percentage of wastewater treated by treatment plants

Quality of Service
- Many urban water supply and sanitation systems operate intermittently
Many urban drinking-water systems do not disinfect the water
Many rural water systems not functioning

Major Challenges Facing the Sector
Population growth
Poor governance
Lack of access of poor to finance
Environmental sustainability
Lack of recognition of water as an economic resource

Investment Requirement in Developing Countries

US$ 16 billion spent annually over the 1990s
US$ 23 billion required annually until 2015 if same approaches are kept

Paradigm shift...

Old
Supply driven
Hardware focused
Government as provider
External specialist knowledge of primary importance

Current
Respond to demand
Mix of software and hardware
Government as leader enabler, facilitator and implementer
Put people in the centre

Advocacy Overview
WASH Campaign: Water, Sanitation and Hygiene for All
Partnerships with private sector, NGOs, faith-based orgs, schools, associations, civic groups
Develop members’ capacity to become advocates and lobbyists to effect change
Social Marketing approach
Target politicians at all levels
Partner with media - e.g. Water Journalists Program
COMMUNICATE MESSAGES: SIMPLE ... FEW ... SHARP... DOABLE ... REPEAT... REPEAT... By all

WASH – Water, Sanitation and Hygiene for all
Global advocacy campaign to raise public awareness, political will
Sanitation goal: halve no. without sanitation by 2015 to be added to UN Millennium targets
Mobilize all sectors of society, promote people-centered approaches
Build partnerships; work with and develop capacity of media

WASH - Voices of the people
Share experiences and ‘lessons learned’
African Sanitation Conference, Durban (29 July - 1 August 2002)
World Summit for Sustainable Development: side event led by Nelson Mandela (29 August 2002 - Johannesburg)
WASH launches: South Africa (28 March), India (April ?) Kenya (Urban Forum, 29 April), Uganda (2 May), Morocco (6 July?)

WASH – Key Advocacy Themes
Water, sanitation & hygiene can save lives
Water, hygiene & sanitation for people - women & children come first
Reforms are critical to improving water & sanitation services for the poor
Water, hygiene & sanitation-entry points for poverty alleviation

WASH - Key Milestones
WSSCC 5th Global Forum (Foz do Iguacu, 2000) - IAP agreed
International Conference on Freshwater (Bonn, Dec. 2001) - Global WASH launch
World Summit for Sustainable Development (Johannesburg, 26 Aug - 6 Sept. )
WASH launches: South Africa (18 Mar), Kenya (Urban Forum, 29 Apr), Uganda (2 May), Morocco (6 Jun), etc.

WASH – Facts and Figures
Simple actions like handwashing with soap or even ash and water can cut the incidence of diseases by one third

WASH – Facts and Figures cont’d

WASH - How you can help?
Be informed
Be involved
Be an advocate yourself
Pass the information to others
Join the WSSCC
Contact: www.wsscc.org

What can you do?
- Adopt villages or localities in city/town
- Help develop appropriate technologies
- Partner with the WSSCC
- Do not fully subsidise but create demand, help to develop capacity
- Be involved with the community
- Let the people, communities decide
- Encourage participation and partnerships
- Small is beautiful - let a 1000 flowers bloom!