I-BACKGROUND

1.0-SYMPOSIUM OBJECTIVES

The Symposium objectives, when analyzing the crucial aspects of the subject as well as the global and local initiatives, are:

- Promote discussion of these subjects to facilitate and guide the work of the participants as well as the sector in general in facing such difficult matters of major importance for the countries, offering:
  1. Suggestions for action planning in the countries;
  2. Suggestions for PAHO technical cooperation;
- Promote an orientation sectoral document with principles on “Ethics, Social Responsibility and Sustainable Development in Basic Sanitation;”
- Promote the creation of coordination mechanisms among organizations of the Region, whether public, private, or “nongovernmental”, to face the obstacles that hinder true social development in basic sanitation with an integrated vision.

2.0-SPECIFIC OBJECTIVES

The Symposium looks for promoting common understanding on the subject, analyzing the following questions in the working groups:

Which would be the opportunities?

1. **Which would be the opportunities** for the organizations and companies of the sector when implanting policies of social responsibility and transparency?
   a. In its own activities?
   b. As resource beneficiaries of the market for social investments in sanitation, for example?

2. **What should organizations** and companies do for their **own analysis of social responsibility and actions sustainability**?
3. **What should sectoral organizations and companies, along with society at large, to observe and to disseminate the ethical principles** to pursue the desired transparency, promoting social responsibility in all actions?

4. **What actions should organizations and companies carry out so that the collection of resources from social responsibility** is effective, transparent and offers responses to the needs of the communities and sponsor organizations?

5. **What should the organizations and companies of the sector do to expand their strategic partner network**, work jointly and accomplish more effective coordinated efforts?

### 3.0-EXPECTED RESULTS

The Symposium intends the achievement of the following results:

1. **Expansion of information exchange** with the main actors of the sector, international organizations, and different countries to be better acquainted with the interrelations of the subject matter, internationally, in the Region and in the countries, identifying:
   - 1.1 The actions currently in progress in relation with the Symposium topics and preliminary results obtained;
   - 1.2 Existing gaps and alternatives to overcome the difficulties of the subjects dealt with;

2. **Approval of a document on sectoral principles**—to be constantly improved—that will be used as reference for the entities, companies and sector professionals emphasizing the social responsibility, the ethics, the anti-corruption pact and the transparency with its linkage to the MDGs;

3. Identification of operational mechanisms and consolidation of action proposals in several areas that make it possible to win on scale and forge strategic alliances for the implementation of the principles, with suggestions for PAHO/WHO technical cooperation and for the countries of the Region.

### II-WORKING GROUPS DISCUSSIONS

The Terms of Reference of the Symposium and the presentations of the seven subjects is the base of the discussions. The seven subjects are distributed in two days, according to the following scheme:

1. **First Day:** Consolidating Concepts and Clarifying Relations: The Big Challenges and Some Instruments

2. **Second Day:** Looking at the Actions taken and Lessons learned: Preparing the Strategies and Instruments for the Transformation
Although that this division is not rigid, it serves to orient to the groups as far as the sequence of the discussions. With this base, it is suggested to the GT to work in the following sequence:

**1.0-FIRST DAY DISCUSSIONS: SESSION 3**

The WGs would have to analyze the following subjects offering their contributions:

1. **Opportunities** for the organizations and companies of the sector when implanting policies of social responsibility and transparency.
   1.1-In its own activities.
   1.2-In picking up of resources of the market for Social Investments in Sanitation.

2. **Strategies, Programs and Actions** that must implant the sectoral organizations and companies for their own analysis of social responsibility and sustainability.

3. **Strategies, Programs and Actions** that must implant the sectoral organizations and companies for, **altogether with the society**, observe and disclose the ethical principles to follow and the transparency expected, promoting the social responsibility in all its actions.

4. **Strategies, Programs and Actions** that must implant the sectoral organizations and companies for the effective pick up of resources of social responsibility in the market.

5. **Strategies, Programs and Actions** that must implant the sectoral organizations and companies to extend their strategic partners, to work altogether and to make this coordination of efforts effective.
2.0-SECOND DAY DISCUSSION: SESSION 7

It is suggested that the WGs proceed as follows:

1. **Revision** of the conclusions of the groups of session 3 as opposed to the new presentations of subjects 5, 6 and 7;

2. **Analysis and approval of a basic document with sectoral principles**

3. **Identification of operational mechanisms** and consolidation of proposals of performance in several areas that allow to win in scale and to establish strategic alliances for the start up of the principles, with suggestions for the PAHO/WHO technical cooperation and for the countries of the Region.